

# Course of Construction Factors to Consider

Be sure to understand each of the following factors before engaging with the insurance company.

Knowledge is the key to a successful claim outcome.

- ✓ What is my agent's/broker's role?
- ✓ Why is a claim strategy so important?
- ✓ What do I need to know about the insurance company's experts?
- ✓ What are considered hard costs?
- ✓ What are considered soft costs?
- ✓ How quickly can I start rebuilding following a loss?
- ✓ How can the insurance adjuster represent both me and the insurance company?